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FOR IMMEDIATE RELEASE

**VPG Provides Pro Bono Counsel to Break the Cycle Publicizing
State-by-state Report Card on Teen Dating Violence**

March 31, 2008 (New York) – The law firm Van Prooyen Greenfield LLP provided media outreach and public relations services *pro bono* for Break the Cycle in a national campaign to publicize the advocacy group’s state-by-state report card on legal protections for young victims of domestic and dating violence and its recommendations for reform.

Break the Cycle, one of the nation’s leading organizations addressing teen dating violence, released the first-ever report of its kind, which was designed to draw special attention to the discrepancies between the protections afforded adult victims of violence as compared to teen victims. States were graded on an A-through-F scale, with 15 states receiving an F and only three receiving an A.

The report from Los Angeles-based Break the Cycle received high-profile print and broadcast coverage in a number of state and from numerous national media outlets.

“This is a highly important study, whose recommendations may have a profound effect on the lives of countless young victims and potential victims of domestic and dating violence,” stated Amy Van Prooyen Greenfield, founder and managing partner of Van Prooyen Greenfield LLP. “We were grateful for the opportunity to help Break the Cycle through our media and public relations efforts to promote changes to better protect young people in an issue that affects one out of every three American teenagers.”

Background on Van Prooyen Greenfield LLP

Van Prooyen Greenfield LLP is a boutique law firm that specializes in providing strategic communications counsel, marketing for law firms and law schools, and traditional public relations, including crisis management, reputation management and marketing communications. The firm brings a unique blend of legal and media expertise as well as a proven track record to clients whose business needs require litigation communications, public relations and marketing. Van Prooyen Greenfield LLP represents a wide range of institutional, entrepreneurial and individual clients in diverse sectors of legal, financial, technology and entertainment-oriented markets. The firm has offices in New York and San Francisco.

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