

Contact: Karen Ash  
212.289.6981  
[kash@vpgllp.com](mailto:kash@vpgllp.com)

**For Immediate Release**

## **Van Prooyen Greenfield LLP Receives *PR News*' Legal PR Award**

*Honored in category of "Media Event of the Year" for event benefiting  
Children's Rights and Keep A Child Alive*

**January 15, 2009 (New York)** – Van Prooyen Greenfield LLP ("VPG") was awarded top honors by *PR News* for the 2009 Legal PR Awards in the "Media Event of the Year" category.

VPG was honored for its work organizing and promoting a celebrity golf tournament sponsored by the Michael Strahan Foundation, which raised more than \$500,000 to benefit two children's charities: Children's Rights, a watchdog organization that advocates on behalf of abused and neglected children in the United States, and Keep A Child Alive, which provides medical care and life-saving drugs for African children suffering from AIDS.

"We are pleased that VPG's work helped to make a significant difference in the lives of abused, disadvantaged and sick children both in the New York area and in Africa," stated Amy V. Greenfield, the founder and managing partner of Van Prooyen Greenfield LLP. "Helping to improve the lives of children was the most important thing about this event."

### **About Van Prooyen Greenfield LLP**

Van Prooyen Greenfield LLP is a boutique law firm specializing in providing strategic communications counsel. The firm brings a unique blend of legal and media expertise as well as a proven track record to clients requiring integrated litigation communications, public relations and marketing services. The Firm's practices include litigation communications, law firm marketing, legal technology, brand/reputation management, issues and crisis management, financial and entertainment. VPG has offices in New York, San Francisco and Honolulu. Visit [www.vpgllp.com](http://www.vpgllp.com) for more information.

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