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FOR IMMEDIATE RELEASE

**Britt Strottman Joins Van Prooyen Greenfield LLP's
San Francisco Office as Vice President**

December 3 (San Francisco) –Van Prooyen Greenfield LLP announced today that Brit K. Strottman, Esq. has joined the legal marketing, litigation and crisis communications firm in its San Francisco office as Vice President and Account Director. Ms. Strottman was previously in the litigation department at Bingham McCutchen LLP.

“We are very pleased to welcome Britt to the firm,” stated Amy Van Prooyen, the firm’s founder and managing partner. “Her unique understanding of the law, law firm business practices and legal marketing makes her a very valuable addition for our firm and our clients.”

As Vice President and Account Director at Van Prooyen Greenfield LLP, Ms. Strottman specializes in developing and implementing strategic marketing and public relations plans for law firms, law schools and corporations within related industries. Ms. Strottman also provides strategic litigation communications counseling to clients.

“Van Prooyen Greenfield LLP offers an exciting opportunity to use my experience in the legal profession, and as a litigator and prosecutor, to help clients in developing effective strategic marketing plans as well as in assisting their clients in dealing with the public relations challenges brought on by high-profile litigation,” Ms. Strottman stated.

Prior to joining Van Prooyen Greenfield LLP, Ms. Strottman was a staff attorney in the Litigation Department at Bingham McCutchen LLP in San Francisco. She is experienced in managing all aspects of litigation, and has extensive experience in securities class action lawsuits, as well as tobacco, and white collar litigation from both the defense and Plaintiff’s perspective.

Ms. Strottman previously served as a Senior Assistant Attorney General at the Ohio Attorney General’s Office, where she was lead Assistant Attorney General handling subprime securities class action litigation against E*Trade, Merrill Lynch, Freddie Mac, and Citigroup on behalf of the nation’s two largest public pension funds. While there, she also drafted press releases and talking points for the Attorney General as well as handled communications and public relations on a special task force after the Governor of Ohio threatened to impeach the elected Attorney General to leave office due to sexual harassment and theft of office allegations.

Ms. Strottman has significant jury trial experience gained as a Deputy District Attorney at the San Mateo District Attorney’s Office, where she handled felony and misdemeanor

cases involving embezzlement, identity theft, welfare fraud, elder financial abuse, and three-strike cases.

Ms. Strottman is a member of the Bar of the State of California. She received a B.A. in English from Vanderbilt University, and a J.D. from the University of San Francisco.

Background on Van Prooyen Greenfield LLP

Van Prooyen Greenfield LLP is a boutique law firm that specializes in providing strategic communications counsel, marketing for law firms and law schools, and traditional public relations, including crisis management, reputation management and marketing communications. The firm brings a unique blend of legal and media expertise as well as a proven track record to clients whose business needs require litigation communications, public relations and marketing. VPG provides litigation communications counsel for clients involved in high-profile litigation; marketing communications for law firms and law schools to raise their profile and build reputation; as well as public relations for technology companies to build name recognition. The firm, whose clients include public and private companies, law firms and high-profile individuals, has handled communications for some of the most sophisticated and complex issues across a spectrum of industries. VPG represents a wide range of institutional, entrepreneurial and individual clients in diverse sectors of legal, financial, technology and entertainment-oriented markets. The firm has principal offices at 90 Broad Street in New York, and at 155 Montgomery Street, Suite 410, San Francisco.

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