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Van Prooyen Greenfield LLP To Serve as Communications Advisor to Life After Exoneration Program

LAEP provides services for wrongly convicted freed by DNA evidence

January 6, 2007 (NEW YORK) -- Van Prooyen Greenfield LLP announced today that it will provide pro bono representation to The Life After Exoneration Program, the only national organization that is dedicated to helping survivors of wrongful conviction re-enter society and rebuild their lives. Van Prooyen Greenfield LLP will provide strategic communications counsel with the goal of increasing funding, as the program is in danger of shutting down and currently receives no government support.

The Life After Exoneration Program is working to ensure that exonerees have access to badly needed services once they are freed from prison, as most states don't offer compensation to the wrongfully convicted and some states do not even expunge their convictions. The organization's mission is also to have statutes enacted in all 50 states to compensate those who have been wrongfully convicted and to establish a nationwide program of government support similar to the services provided to real criminals on parole.

The attorneys at Van Prooyen Greenfield LLP became inspired by the stories of the exonerees after providing communications counsel for the documentary film, "After Innocence." The Sundance award winning documentary follows seven exonerees as they struggle to rebuild their lives.

"We feel very strongly that we have a responsibility to use our resources and skills for good as much as possible," said Amy Greenfield, Esq., managing partner of Van Prooyen Greenfield LLP. "We are honored to work with Life After Exoneration Program and hope to raise awareness of the many struggles that exonerees face."

About Van Prooyen Greenfield LLP

Van Prooyen Greenfield LLP is a boutique law firm whose attorneys and senior public relations experts specialize in providing unique strategic communications counsel. While best known for its work in high-stakes litigation communications, the firm has successful practices in the more traditional public relations areas including corporate positioning, reputation management and marketing communications. The Firm has offices in New York City and San Francisco. For more information, visit www.vpgllp.com.

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